

The logo for ELMARK is rendered in a large, bold, blue-outlined font. The letters are thick and have a modern, slightly geometric feel. The background is a dark blue gradient with a complex network of glowing blue lines and dots, suggesting a digital or electrical network. A curved horizon line is visible in the background, adding a sense of depth and perspective.

ELMARK

The Brand of Electricity

Our Business

ELMARK is a leading European brand for Low-voltage electrical automation and lighting solutions. With offices and showrooms in 11 countries, ELMARK has become a trusted leading business partner, ranked among the industry leaders.

ELMARK's diversified portfolio offers an effective path to fast growth. It is our priority to meet our dynamic customers' requirements and market demand and we keep on expanding continuously our sales to new markets.

ELMARK products have been awarded with international certificates therefore, we provide excellent market coverage with outstanding and globally recognized quality.

Mission & Vision

We at ELMARK are focused to ensure high reliability and cost effective solutions to all consumers.

We keep improving our components and products, productivity, quality control, added values well costs reduction in order to offer market-aligned solutions worldwide.

ELMARK aims to be your trusted partner that offers the balance of high quality, efficiency and comfort.

Our Strengths

Strong market presence and trademark

- International trademark with outstanding identity
- A key market player with solid positions in EU
- More than 54% of the sales consist of exports
- Highly competitive prices

Proven experience and product quality

- International certificates for quality
- ISO 9001 quality control system
- ALLIANZ, Germany International insurance
- 7 years warranty

High value to clients

- A library of technical documentation
- Online platforms for timely delivery and flexibility in customer service
- ERP management system for better coordination between departments

**We at ELMARK[®] are driven by challenges,
innovations and new opportunities.**

**Our strategy: Setting ambitious goals leads to
better results.**



ELMARK

The Brand of Electricity



20

**YEARS OF
EXPERIENCE**

We have more than 20 years of experience in providing high-quality solutions electrical and lighting.



11

COUNTRIES WITH ELMARK OFFICES

We operate in 11 countries where we have offices and showrooms in:
Bulgaria, Romania, Serbia, Greece, Bosnia and Herzegovina, Croatia,
Hungary, Slovakia, Slovenia, United Kingdom and United Arab Emirates.



60+

**COUNTRIES
WITH
DISTRIBUTORS**

Since year 2000, our distribution network has been rapidly growing and currently we have presence in over 60 countries worldwide. We are working diligently to increase the brand's presence and we are planning to extend our sales network to new markets.



28%
CLIENTS

During the last year, there is increase of the number of our partners and distributors, due to the high standard of production and proven quality of ELMARK products.



43%
ORDERS

Also, the purchase orders have been increased with more than 43%.



7
YEARS
WARRANTY

We do guarantee professional production and product durability. We offer the possibility to receive an Extended Product Warranty up to 7 years for ELMARK's products.

Allianz

SECURITY

12
YEARS

0
CLAIMS

We are proud with the **ALLIANZ GERMANY** recognition for the lack of claims for 12 consecutive years in regard of insurance “Product liability” for the amount of €1 500 000.



ELMARK

Product Portfolio

It's not about the products,
it's about the customer experience.



INSTALLATION



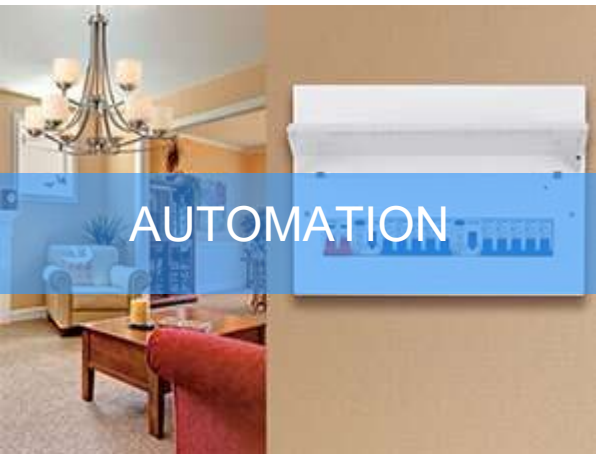
VENTILATION



LED FURNITURE



INDOOR LIGHTING



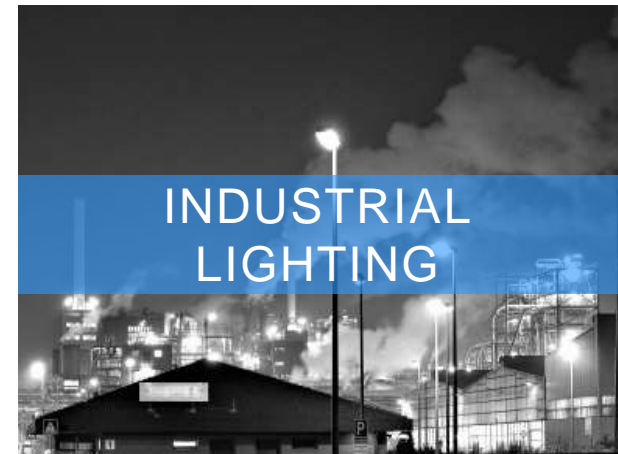
AUTOMATION



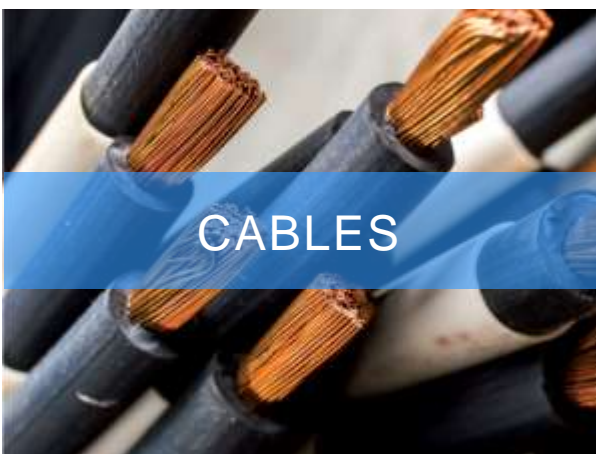
SMART HOME CONTROL



DECORATIVE LIGHTING



INDUSTRIAL LIGHTING



CABLES



TOOLS



LAMPS & COMPONENTS



OUTDOOR LIGHTING

AUTOMATION



Miniature
Circuit Breakers



Residual
Current Devices



Low Voltage
Contractors



Programmable
Timers & Counters

INSTALLATION



Industrial
Plugs



Metal Distribution
Boards



Plastic Distribution
Boxes



Switches and
Sockets

CABLES



Power Cables



Inside Power
Cables



Installation
Conductors



Rubber Cables

SMART HOME



Touch Panel



Wi-fi Smart Socket



Wi-fi Smart Cameras



WI-FI Video Doorbell

VENTILATION



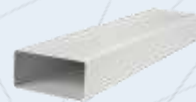
Domestic Fans



Industrial Fans



Revision Opening



Accessories

TOOLS



Digital Tools



Hydraulic Tools



Hand Tools



Electrical Tools

DECORATIVE



Lux Lights

Crystal and Designer Lights



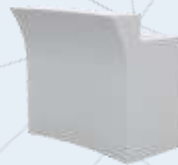
Vintage Lights

Table and Floor Lights

LED FURNITURE



LED Table



LED Bar



LED Sphere



LED Flower Pot

LAMPS



LED Bulbs



Vintage LED Lamp



LED Tubes



LED Strips & Profiles

INDUSTRIAL



High Bay



Road Lights



Floodlights



Polycarbonate
Fixtures

INDOOR



LED Panels



Track Lighting



Downlights



LED Fixtures

OUTDOOR



Garden Lights



Park Lights



Façade lights



Ground Lights



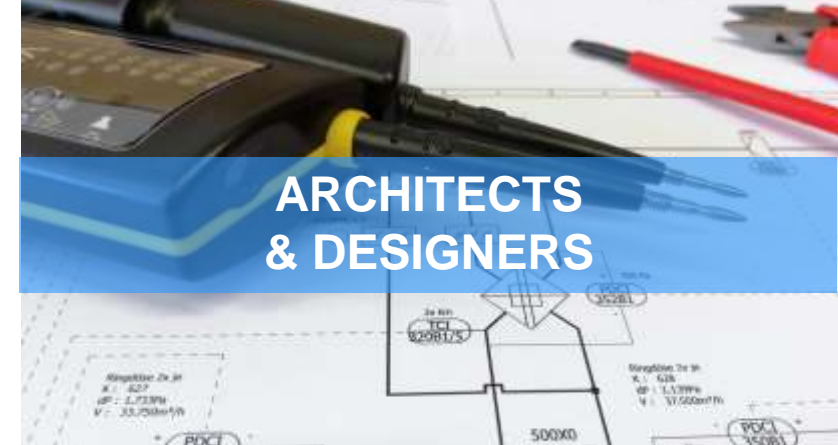
Industrial applications of ELMARK products



**ELECTRICAL
EQUIPMENT TRADE**



**CONSTRUCTION
COMPANIES**



**ARCHITECTS
& DESIGNERS**



**ELECTRICAL
CONSTRUCTION**



PRODUCERS



**HOTELS &
RESTAURANTS**



**ADVERTISEMENT
& SERVICES**



HEALTH CARE




YOUR BUSINESS



We Are Digital

Digitization is the way to a successful business. We develop digital solutions for the benefit of our customers.



E-Business Platform



LOWER
OPERATING COSTS



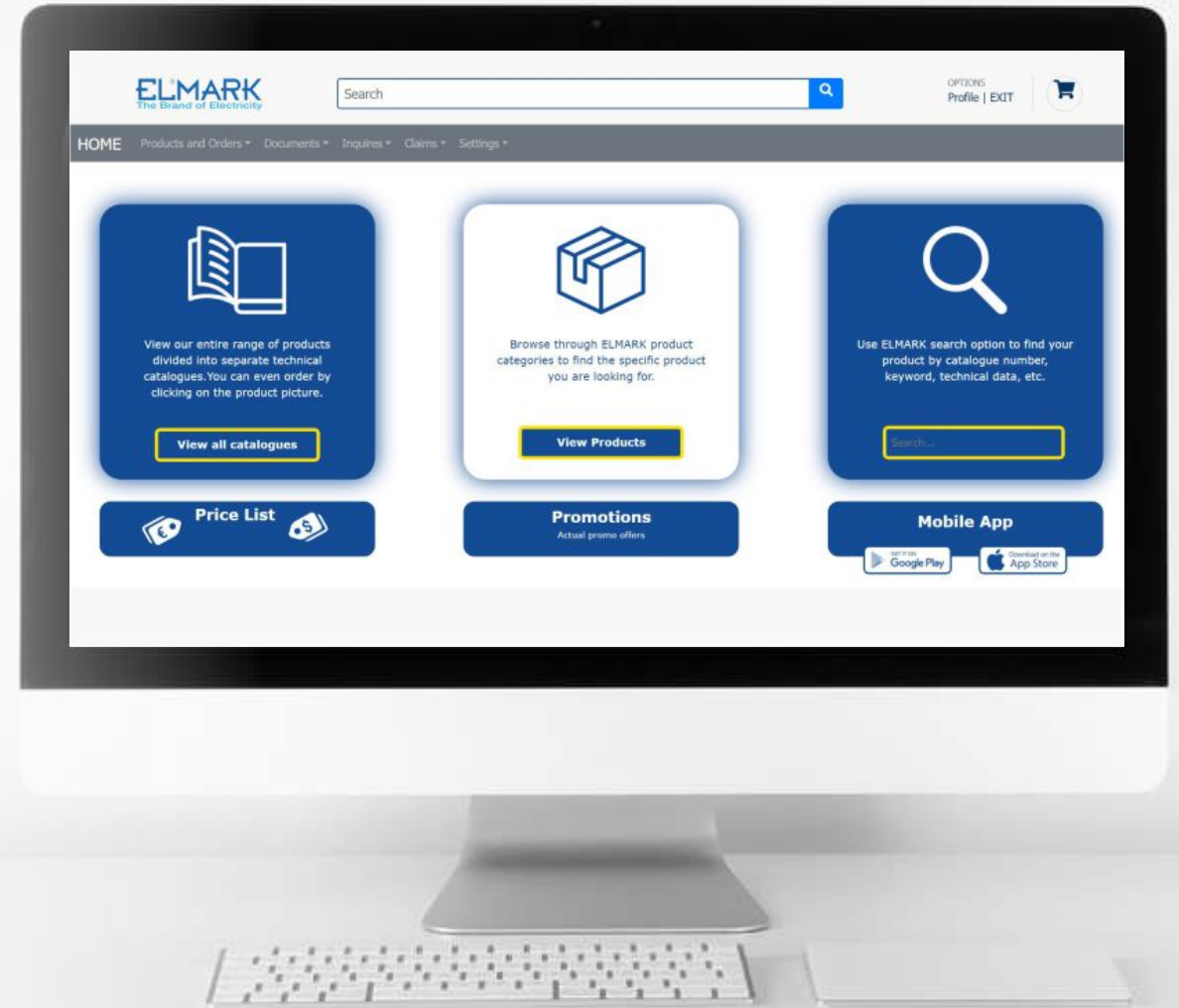
FASTER
ORDER FULFILLMENT



REACH
NEW CUSTOMERS



DISCOUNTS
WITH REGISTRATION



E-Business Platform on the Go!



BE AHEAD
OF COMPETITION



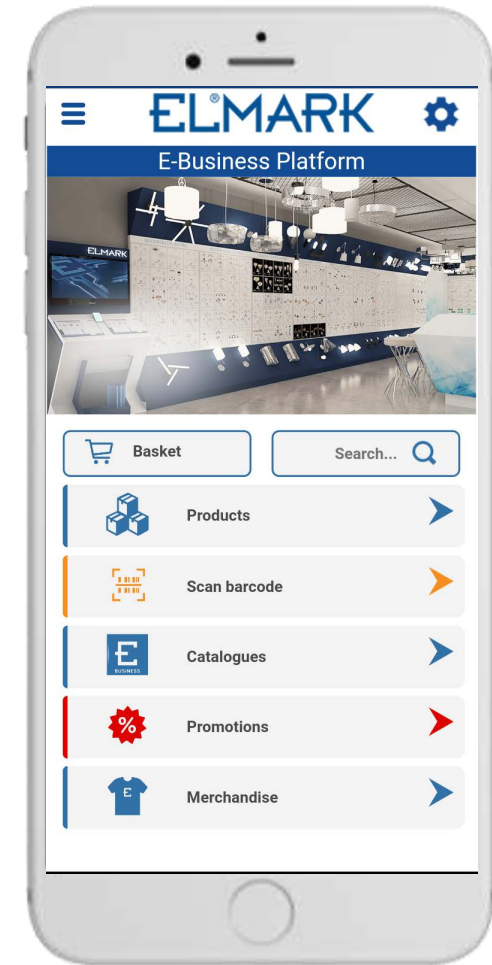
EASY AND
EFFICIENT ORDERING



BETTER
CUSTOMER SERVICE



DISCOUNTS
WITH REGISTRATION



Sample Boards & Display Workstation in our stores



Sample Boards & Display Workstation

- Scan any QR code on the catalogue or on the board with samples
- Check availability and delivery terms
- Add to basket
- Submit order & learn about all current ELMARK advertisements



A decorative graphic in the top right corner consisting of a network of thin blue lines connecting small blue dots, forming a series of interconnected triangles and polygons.

ELMARK Franchise

Open Your Own Electrical Store

Run your own business enjoying the benefit from an internationally recognized brand, successful business model and market support.

A decorative graphic in the bottom left corner consisting of a network of thin blue lines connecting small blue dots, forming a series of interconnected triangles and polygons.

ELMARK Franchise

Open Your Own Electrical Store



ESTABLISHED
BRAND



EASY START



LOW
INVESTMENT



TRAINING
PROGRAM



COMMERCIAL
SUPPORT



DESIGN &
MERCHANDISING



MARKETING

The logo for ELMARK is rendered in a large, bold, blue-outlined font. The letters are thick and have a slight 3D effect. The background is a dark blue gradient with a complex network of glowing blue lines and dots, resembling a digital or electrical grid. A curved, glowing blue line sweeps across the background from the top left towards the bottom right.

ELMARK

The Brand of Electricity